



**Junior
Achievement**[™]
of Central Carolinas

BUSINESS

**HALL OF
FAME**

Connecting The Best In The Business To
The NEXT In Business

February 20, 2025

6:00 - 9:00pm

The Revery in Camp North End

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$50,000

BENEFITS

- 2 VIP tables - 16 Invitations to the Hall of Fame dinner
- 16 invitations to VIP Reception
- Cover recognition on event program
- Recognition on signage at event entrance
- Verbal recognition throughout the event
- Opportunity to speak night of event
- Opportunity to sponsor an event attribute to event attendees.
- Featured in ad with Charlotte Business Journal
- Print and digital recognition throughout event
- Social media and newsletter recognition (20,000+ recipients)
- 2 complimentary facility rentals at JACC
- Your investment supports 700+ students in JA Programs
- Free parking for the event

MISSION MOMENT SPONSOR

\$35,000

- 1 VIP tables - 8 Invitations to the Hall of Fame dinner
- 8 invitations to VIP Reception
- Verbal recognition as video sponsor
- Opportunity to introduce video
- Logo on screen during student interviews
- Opportunity to provide branded gift for attendees
- Print and digital recognition throughout event
- Social media and newsletter recognition (20,000+ recipients)
- 2 complimentary facility rentals at JACC
- Your investment supports 400+ students in JA Programs
- Free parking for the event

VIP RECEPTION SPONSOR

\$25,000

BENEFITS

- 1 VIP table - 8 Invitations to the Hall of Fame dinner
- 8 invitations to VIP Reception
- Verbal recognition at event and VIP Reception
- Recognition on signage in the VIP Reception
- Opportunity to offer remarks at VIP Reception
- Ability to offer a toast during VIP Reception
- Opportunity to provide co-branded step and repeat for photos during reception
- Print and digital recognition throughout event
- Social media and newsletter recognition (20,000+ recipients)
- 2 complimentary facility rentals at JACC
- Your investment supports 400+ students in JA Programs
- Free parking for the event

SPONSORSHIP OPPORTUNITIES

EMPOWER SPONSOR \$20,000

BENEFITS

- 1 VIP tables - 8 Invitations to the Hall of Fame dinner
- 8 Invitations to VIP Reception
- Logo in event program and digital presentation
- Social media and newsletter recognition (20,000+ recipients)
- 1 complimentary facility rental at JACC
- Your investment supports 360+ students in JA Programs
- Free parking for the event

INNOVATE SPONSOR \$10,000

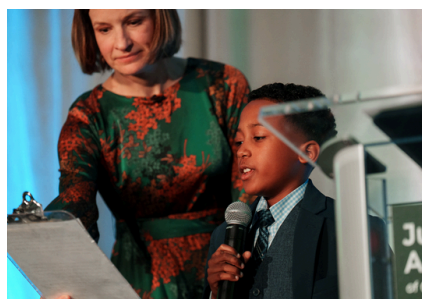
BENEFITS

- 1 Table - 8 Invitations to the Hall of Fame dinner
- 4 VIP invitations to the Laureate Reception
- Logo in event program and digital presentation
- Newsletter recognition (20,000 + recipients)
- Your investment supports 150+ students in JA Programs

ENGAGE SPONSOR \$5,000

BENEFITS

- 1 Table - 8 Invitations to the Hall of Fame dinner
- Name in event program and digital presentation
- Newsletter recognition (20,000+ recipients)



THE IMPACT BY THE NUMBERS



FISCAL YEAR 24 IMPACT

31,284
Students Served

1424
Overall Volunteers

852
Learning Experiences

322,844
Instructional Contact Hours

60%
of students served were enrolled in Free & Reduced Lunch

194

schools across Ashe, Bladen, Buncombe, Cabarrus, Chester, Gaston, Iredell, Lancaster, Lincoln, Mecklenburg, Rowan, Scotland, Stanly, Union and York counties

ETHNIC DIVERSITY 4.2%

5.9%
Unknown

25.7%
Hispanic

